

# APOLLO - CV AWARDS 2022

## Entries About To Open!



**apollo**  
TYRES

**CV**

**COMMERCIAL VEHICLE**  
**AWARDS 2022**  
— MAGAZINE —



After 12 successful editions, Commercial Vehicle magazine, the voice of the Indian CV industry, is gearing up to bring you the 13th edition of awards dedicated to the industry. Yet again, we are delighted to partner with Apollo Tyres for this unique event. As would be evident from the past editions, these awards will recognise the efforts of the entire CV ecosystem. After all, every stakeholder must be credited for his or hers significant contribution.



Hoshang Bilimoria,  
Founder & Mentor,  
Next Gen Publishing Pvt. Ltd.



Satish Sharma,  
President - APMEA,  
Apollo Tyres Ltd.



### The background

Celebrating the performance of OEMs and ancillary manufacturers, it is our endeavour to commemorate the operational excellence demonstrated by fleet operators and dealers too. Staging a recovery after coming off a tough fiscal judged as the toughest year in the history of the Indian CV industry ever, the resources allocated for sustenance are gradually being freed up for development and recovery leading to growth. The Month-over-Month (MoM) sequential improvement barring a few exceptions has the industry walking the right path ahead of an anticipated cyclical uptick. Bharat Stage VI is more mature today and the industry is better equipped than it was previously. With significant changes to tackle, the CV industry must be credited for bringing about drastic changes. It shed weight in a hurry, in terms of manpower, processes and more. It went back to the drawing board to redesign even the most shock-proof strategies. With the renewed freight availability and improving freight rates, transporters are hopeful of greener pastures again. Albeit there is a journey to be traversed to get to this point. Marking the arrival of a technologically advanced and greener generation of higher utility and profit-oriented CVs, the CV industry is looking ahead with lessons of a lifetime learned in a tough last fiscal. The industry has learnt to live with Covid-19, uncertainty and cope better.

Policy interventions led by the Centre continue to drive the industry dynamics. Be it Fame II, Production Linked Incentive (PLI) scheme or the mining, logistics or tourism policy that could impact the consumption in these respective segments. Tipplers, ICVs and MAVs continue to



### LCV CARGO CARRIER OF THE YEAR



### MCV CARGO CARRIER OF THE YEAR



### ICV TIPPER OF THE YEAR

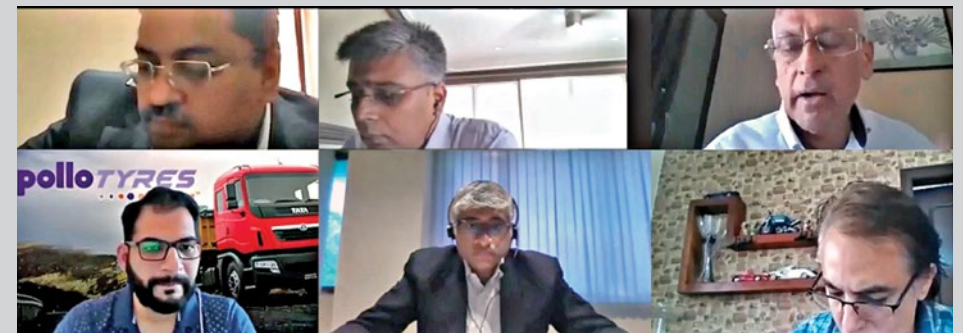


aid the volumes. The withdrawal of excise duty on fuel and the call for reconsideration of VAT by the States comes in as much-needed relief to the industry. If the downward trend is sustained, it could provide a much-needed cushion. Small commercial vehicles lower down the chain are turning electric to make a case for

intra-city as well as inter-city. This promises to make the mix more interesting.

### An eye for detail

A jury made up of experts internal and external to CV magazine will evaluate products and companies and arrive at winners for all



The Apollo CV Awards 2021 jury. Clockwise from left: Bhushan Mhapralkar, Ex-Editor, CV Magazine; VG Ramakrishnan, Managing Partner, Avanteum Advisors LLP; Shyam Maller, Former Executive Vice President - Sales & Marketing, and Aftermarket, VE Commercial Vehicles Ltd.; Girish Mirchandani, Editor, Transtopics; Kaushik Madhavan, Vice President - Mobility, Frost & Sullivan, and Ruchir Mathur, Product Marketing Manager - M&HCV (Trucks and Buses), APMEA, Apollo Tyres.





categories except those involving fleet operators. Application forms for both fleet and non-fleet categories of awards may be found from the December issue onwards in print and on the website at [commercialvehicle.in](http://commercialvehicle.in)

### The rendezvous

With the Covid-19 unleashing its fury the world over, we, for the first time successfully hosted a virtual event in the last edition. We expect to host a galaxy of CV OEMs, ancillary makers and fleet operators at the awards this year in a hybrid event as the world opens up. The awards will be held in March-April 2022. Watch this space for more!



Scan here to watch the highlights of the 2021 edition of the Awards as we prepare to host you again.



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