



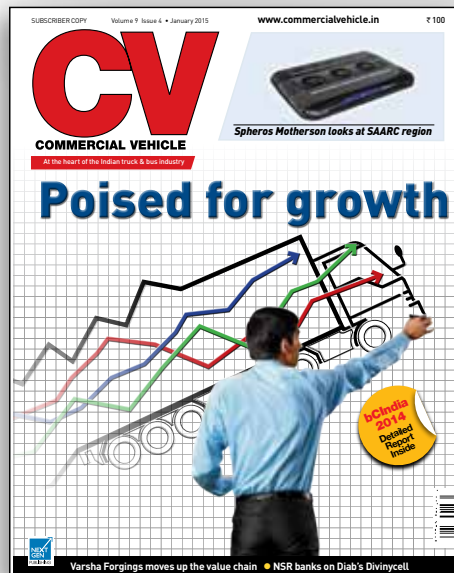
- Incorporated in October 2004.
- Established with a view to offer the finest publication in the field of special interest publications.
- Backed by
 - Shapoorji Pallonji Group – One of India's leading builders.
 - HDFC Ltd. (India's leading Financial Institution)
- Launched the first magazine Smart Photography in March '05.
- CV magazine's launched in October 2006.
- Only publishing house having distinct titles in the automotive segment namely: Car India, Bike India, Commercial Vehicles, Auto Components India.
- Currently 10 magazines exist in NGPL's portfolio.
- First publishing house in India to have e-magazines.



Panel Discussion



Highly appreciated by the automotive industry and consumers alike



❖ Tyres

❖ Logistics

❖ Trailer Makers

❖ Coach Builders

❖ Tractor makers

❖ Auto Components

❖ Truck & Bus makers

❖ Lubes/Fuels/CNG etc.

❖ Fuel Injection Systems

❖ GPS Tracking systems

❖ Three-wheeler makers

❖ Banks & Leasing Firms

❖ Fleet Owners/Operators

❖ Construction Equipment's

❖ Engine Repowering works

❖ Road Construction Companies & Govt. departments

❖ Ancillary & Accessories (Gaskets, Batteries, pistons etc.)

❖ Heavy Equipment's (Cranes, Road Rollers, Bulldozers etc.)

Why CV Magazine?



- India is one of the largest market of commercial vehicle in the world.
- While the Indian automotive sector has shown significant growth, exports have contributed it's fair share to the overall industry.
- Development of ports and highways, increase in construction (infrastructure) activities and agricultural output have all contributed and will continue to do so untill the foreseeable future.
- With better roads and highway corridors linking major cities, the demand for large & small Commercial Vehicles are increasing in India.
- The Government of India (GOI) has identified the 'automotive sector' as a key focus area for improving India's global competitiveness and achieving high economic growth.
 - India has become a key manufacturing and R&D hub for exports around the world.
 - Creditibility and focus are two distinct points which seperate CV magazine from the rest.
- CV is the only Indian magazine which has attained recognition globally, as it is now a part of the key decision making (jury member) in deciding the **World Truck of the Year. (The only Indian magazine to have attained this feat)**

COVER STORY IAA CV SHOW

IAA CV Show 2014: Brain and Brawn

The 65th IAA CV Show in Hannover was held for 8 days exhibiting from all countries - 59 percent of whom were from outside Germany. The total daily footfall was more than the previous edition. At 2,50,000, the number of trade visitors stayed close to the figure seen in recent years. In all, there were 327 world premieres on the 2,65,000 square metre premises. While the number of launches may seem huge, in reality, one saw many upgrades/variants too. Most of the IAA CV products have already been launched. That said, the products of connectivity, electrification and innovation were gaining momentum at the exhibits. This may be seen in the case of electric and alternative fuelled vehicles as much as autonomously controlled trucks. We present you highlights of the show over the following pages.

Story by: Vishal Chel

MAN presents TGX range

MAN's new generation of trucks is a testament to the company's commitment to innovation and sustainability. The new MAN TGX is a testament to the company's commitment to innovation and sustainability. The new MAN TGX is a testament to the company's commitment to innovation and sustainability.

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COVER STORY

FEATURE TYPE TALK

MAKING AND TYPES OF TYRES

Over the past decade, the Indian CV industry has seen a shift towards safety, durability and performance. This has led to a significant increase in the use of high-quality tyres. The industry has seen a significant increase in the use of high-quality tyres. The industry has seen a significant increase in the use of high-quality tyres.

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Diagram illustrating the internal structure of a tyre, showing the tread, sidewall, and internal reinforcement layers.

FEATURE

LETTERS TO CV

Good move

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COMMITTEE NEWS

Ashok Leyland plans for hybrid, electric buses in India

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CV
COMMERCIAL VEHICLE
At the heart of the Indian truck & bus industry

A large red JKY Tyre truck is shown from a front-three-quarter view, driving on a road towards the viewer. The sun is low on the horizon behind the truck, creating a bright glow and long shadows. The sky is blue with some clouds.

RESEARCH | TYRE TALK

UNDERSTANDING THE FOOTWEAR OF A COMMERCIAL VEHICLE

By Gary Caldwell-Rose

A tyre is not just another component of your commercial vehicle; it's how you take care of it, and its location takes care of everything which is of utmost importance to safety. The major weight-bearing capacity of the truck load (commercial), average cost of replacement, safety involved and of course premature replacement costs. There really is no only one right way that you can select how to do the job, we have three scenarios to share our tyre knowledge about so that next time you drive does not let transportation hold things during your next trip.

IN ASSOCIATION WITH

JKYTYRE
TRUCK RADIAL

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COVER STORY  VOLVO

VOLVO • COVER STORY 

The best simply got better at Volvo

Volvo's renewed portfolio brings in its renewed I-shaft Automated transmission to India

After achieving an unprecedented milestone, Volvo sales in India have crossed half a crore since its entry into the market with the T30 in the year 2001. And this success has paved the way for Volvo to launch a new generation of trucks, including the 130T Giga truck, to help meet India's

growing need for heavy-duty trucks. The new Volvo 130T Giga truck is a 13-tonne truck with a 130T Giga engine, a 130T Giga transmission, and a 130T Giga chassis. It is a 13-tonne truck with a 130T Giga engine, a 130T Giga transmission, and a 130T Giga chassis.

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CV is available for online reading on **Zinio**. Zinio is more than a mobile reading application. It is a platform for creating the digital edition of the magazines you love, delivering the exact same material you get in print – plus exclusive features like video, audio and live links – on your iPad, iPhone, desktop and laptop.

Alternatively, all Next Gen Publishing's titles are also available on the Apple News Stand powered by **Magzter** and **Readwhere**.

We are the first publication house to have our four automotive magazines – Car India, Bike India and CV (Commercial Vehicle) & ACI (Auto Components India) in a digital format. Thus you can read CV anytime on your iPad, Mac and PC.



- **Reader Requirements:**

- Looking for latest happenings in the CV industry from within & outside the country.
- Insights on the Indian Automotive market for multinationals looking at understanding & making in-roads in the Indian market.
- CEO's & Decision makers, Managers, Govt. officials, financial analysts targeting auto sector and key eminent personalities of the CV industry.
- 85% of CV readers are between the age of 25-55 years
- 83% of CV readers are males
- 92% of all surveyed are income earners
(Either professionals, self-employed or in service)
- 44% of all online CV subscribers are from International market

apollo CV

COMMERCIAL VEHICLE
— MAGAZINE —
AWARDS 2015

Media Partner



Research Partner



METRIC GLOBAL

Knowledge Partner



- The first ever stand alone Commercial Vehicle Awards were launched in March 2010.
- The Awards felicitate the excellence done by the Commercial Vehicle Manufacturers, Fleet Operators, Component Manufacturers & others associated with the commercial vehicle industry
- Another unique innovation is the introduction of Panel Discussion during the Awards, which features eminent personalities of the Commercial Vehicle industry.
- The Commercial Vehicle Awards have been backed by some of the elite companies. eg: Apollo, Subros, Allison etc.





CV Round Table



CV Round Table 2015

Apart from conducting India's first CV Awards, CV magazine took another giant leap by introducing for the first time ever, a Round Table discussion for the Commercial Vehicle industry. This pioneering event shall be held prior to the commencement of the awards function, highlighting key elements affecting the Commercial Vehicle industry. Going forward individual panel discussion discussing key elements of the CV industry shall be organised FY 15-16.



CV Round Table 2014

- **Tentative Topics:** Fleet Management, Finance, Tyre Industry, Cold Storage, Telematics, Impact of fuel prices etc
- **Panelists:** Eminent officials of top OEM's .
- **Host:** Mr. Bhushan Mhapralkar
- **Covered by:** Zee Business
- **Venue:** Mumbai/Delhi
- **Duration:** Half hour

apollo
CV
COMMERCIAL VEHICLE
MAGAZINE
AWARDS 2015

Media Partner



Research Partner



Knowledge Partner



MAZARS

CV, with its team of dedicated professionals who clearly understand what makes the industry tick; the magazine spans the entire commercial vehicle universe. The coverage not only restricts to trucks, buses, utility vehicles, three-wheelers and tractors but also talks about components, logistics, infrastructure and construction equipment. Readers also find interactions with key industry players, user tips and international perspectives too in the magazine.



Commercial Vehicle has a very able man at the helm – Mr. Bhushan Mhapralkar. As one of the most respected automotive journalist, his expertise provide the necessary platform to take the magazine to greater heights.

Our Presence



HEAD OFFICE & EDITORIAL OFFICE

Next Gen Publishing Ltd.

Trade World, C-Wing, 2nd Floor, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel(W), Mumbai 400013. India.
Tel: + 91 22 43525252

BRANCH OFFICES

New Delhi	:+91 11 42346678
Bangalore	:+91 80 66110116
Chennai	:+91 44 39149889
Pune	:+91 20 32930292



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